

Rubric for County Brochure

Name and number _____

Name and number _____

Name and number _____

Criteria	1	2	3	4
Accurate information that is not plagiarized	Do research on very limited sources (1) Take notes by copying from the sources Notes and ideas not organized well Write the ideas with lots of paraphrasing	Do research on limited sources (2) Take notes with some copying Notes and ideas somewhat organized Write the ideas with some paraphrasing	Do research on several good sources (3) Take notes WITHOUT copying Notes and ideas organized well Write the ideas in your own words	Do research on several good sources (4 or more) Take notes WITHOUT copying Notes and ideas organized very well Write the ideas in your own words with flair
Specific, detailed information	Just the main ideas	Not just the main ideas Give specifics	Not just the main ideas Give specifics Add details	Not just the main ideas Give specifics Add details Elaborate Dig down deep
Colorful and creative presentation	Print in black & white Add little appropriate color, shapes, pictures, clip art, and/or Word Art Distracting background Unreadable fonts	Print in black & white Add some appropriate color, shapes, pictures, clip art, and/or Word Art Mostly clear background Mostly readable fonts	Print in color Add appropriate color, shapes, pictures, clip art, and/or Word Art Clear background Readable fonts	Print in color Add appropriate color, shapes, pictures, clip art, and Word Art Clear background Readable fonts
Meticulous about following conventions	Many errors in spelling, punctuation, capitalization, and grammar Many changes in tense	Working toward making spelling, punctuation, capitalization, and grammar accurate Some changes in tense	Spelling, punctuation, capitalization, and grammar are mostly all accurate Few changes in tense	Spelling, punctuation, capitalization, and grammar are all accurate All in the past tense No 1st and 2nd person No passive voice